Xoriant

7 REASONS
WHY MOBILE APP TESTING ON CLOUD IS TRENDING

INFOGRAPHIC

The competition to cope with the rapid growth of mobile applications keeps organizations on their toes to **release new features** and **updates** and **address defects swiftly**. This puts a spotlight on cloud platforms for mobile app testing.

GLOBAL CLOUD TESTING MARKET SIZE GROWTH

20.3%
CAGR
expected

$9.4
billion in **2020**

$23.7
billion by **2025**
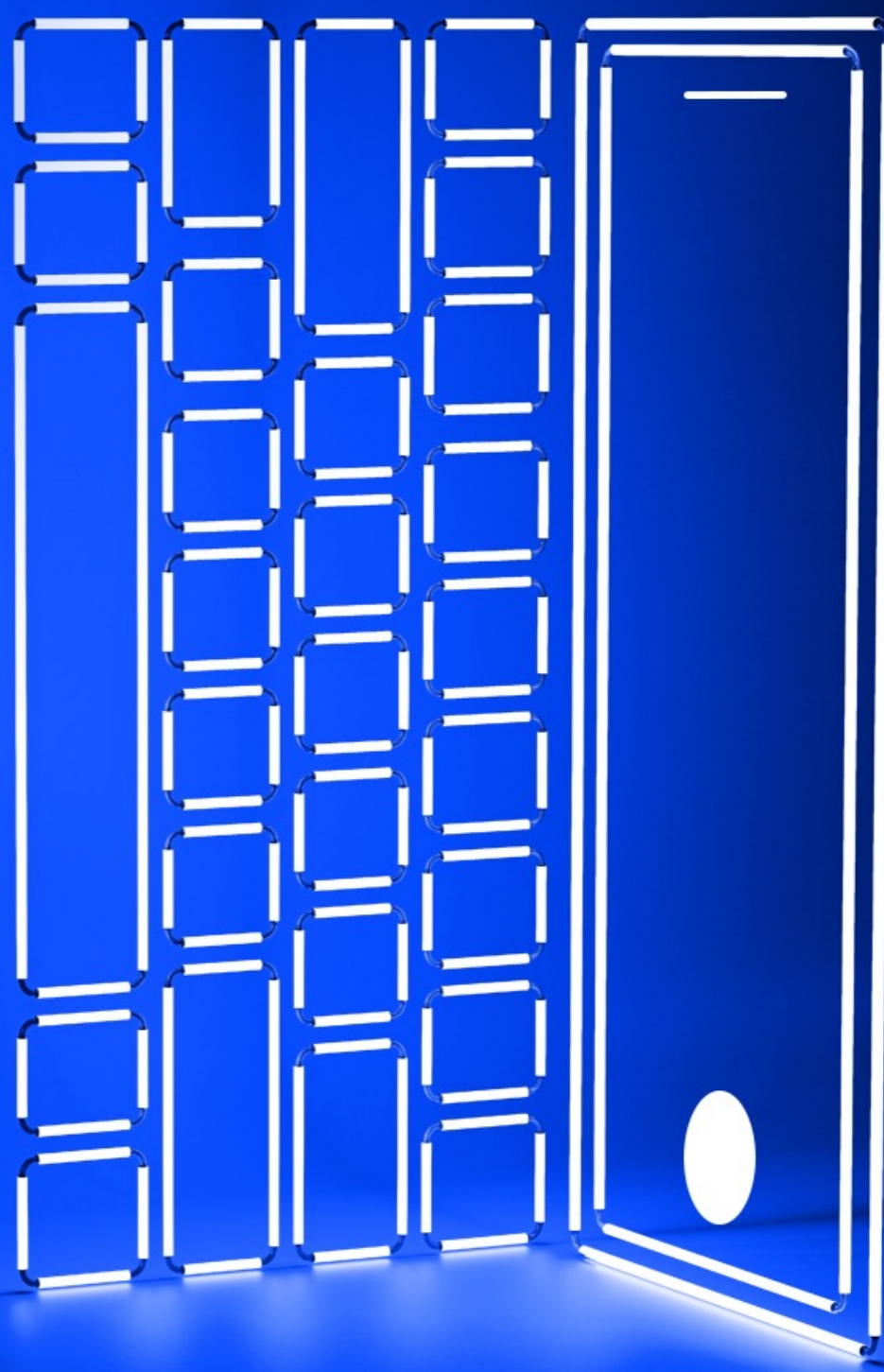
Source: MarketsandMarkets

$18.3 billion
worldwide will be spent on mobile application testing services by 2025 (IDC).

KEY FACTORS DRIVING THE GROWTH OF CLOUD TESTING MARKET

Increasing adoption of cloud-based solutions

Rising need for digital transformation

Growing demand for remote work

HERE ARE THE REASONS WHY CLOUD PLATFORMS ARE LUCRATIVE FOR MOBILE APP TESTING:

Device selection:
Choose OS platforms, and display settings to test apps compatibility

Parallel testing:
Run parallel tests on multiple mobile devices simultaneously

Speed:
Collaborate on a single platform to supercharge release timelines

Security:
Test in a secure environment and record test results to ensure process execution

Quality:
Discover critical bugs faster and remotely with real device access

Tools:
Access tools from anywhere, 24x7, to carry out tests efficiently

Utility:
Test in a real-time environment with real network carriers

1 2 3 4 5 6 7

THE BUSINESS USE CASE FOR MOBILE APP TESTING ON CLOUD

- **Enables** scalability in mobile app testing efforts rapidly without additional investment
- **Ensures** no overhead costs as QA teams can choose the resources required
- **Helps** test mobile apps from anywhere in the world, so there are no geographic constraints
- **Accelerates** testing solutions so businesses can release apps faster
- **Allows** switching between different testing environments to check compatibility